



PRASARANGANA (Publications Division)
Dravidian University
Srinivasavanam, Kuppam, Chittoor dist., AP – 517257

NOTIFICATION

Invitation for "Expression of Interest"

Prasaaraanga (Publications division), Dravidian University proposes to publish children literature, graded story books, Children dictionaries and other education material to augment and supplement the student's language learning in Telugu, Tamil, Kannada, Malayalam the four Dravidian languages and English. This activity is proposed to be taken up during 2023 as per the Act of the University and as per the New Education Policy 2020 as extension activities.

- This activity is proposed to be taken up purely on Public Private Partnership (PPP) model.
- The total activity has to be financed by the firm/party selected by the Prasaaraanga. Prasaaraanga will extend academic support, venue for conducting workshops, editing, translation and other such works through their staff and physical infrastructure on payment of necessary charges.
- The selected firm has to develop the material and after the approval of the Prasaaraanga. The firm shall prepare the layout, designing and print the master copies first in the name of Prasaaraanga, Dravidian University.
- The material has to be developed to suit the complete School Education stage right from ECCE to Secondary school classes.
- The material shall invariably reflect Indian culture, folk lore, heritage especially with special reference to the Dravidian Languages.
- The total copyright shall be with the Prasaaraanga, Dravidian University.
- The firm has to take up the responsibility of Marketing the books and material
- The sale proceeds shall be kept in a dedicated bank account.
- After the sale the firm has to pay the annual royalty to the Prasaaraanga from the sale proceeds as per the AP state government norms in vogue at that particular time.
- The Prasaaraanga/Dravidian University shall support the firm with necessary commendation letters and other requisite formalities.

PUBLISHING HOUSES/FIRMS HAVING A MINIMUM OF 10 YEARS EXPERIENCE IN DEVELOPING AND PUBLISHING CHILDREN MAGAZINES, CHILDREN LITERATURE, DICTIONARIES, STORY BOOKS, EDUCATION MATERIAL ETC. AND WILLING TO FUND THE TOTAL ACTIVITY ARE HERE BY REQUESTED TO SUBMIT THEIR LETTERS OF EXPRESSION OF INTEREST IN THIS REGARD, MAY OBTAIN NECESSARY EOI FORMAT FROM THE BELOW GIVEN ADDRESS SUBMITTING A LETTER OF EOI ON OR BEFORE **20TH JANUARY 2023.**

Further details

Director, Prasaranagana

Dravidian University, Kuppam-517 426, Chittoor Dist. (AP),
Mob:8919178955

Registrar