

# Unnath Bharath Abhiyan Programme on 29.11.2019

Rural development is everyone's ethical responsibility - Prof . G. Lokanadha Reddy, Hon'ble Vice -chancellor (FAC), Dravidian University.

Unnath Bharath Abhiyan (UBA) is a flagship programme by Ministry of Human Resource Development, Govt. of India, inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India with an intention to enrich Rural India.

To implement this prestigious programme by Government of India in Dravidian University, a meeting has been organised by UBA coordinator Dr. R. Yasoda and NSS Coordinator Dr. S. China Reddaiah.

Vice-chancellor, Prof .G. Lokanadha Reddy, participated in the meeting. While addressing the gathering, told that the knowledge, experience and research done in Higher education Institutions must be utilized for rural development as rural development is National Development and reminded that it is every ones' ethical responsibility.

Registrar, while addressing, stressed the need to have awareness regarding Natural resources, organic fertilizers and gave a call to update with current technology and transmit that to others.

UBA coordinator Dr. R.Yasoda introduced about the aims and plans of UBA programmes. The meeting stated with welcome address by NSS P.O, Dr.V. Palani and concluded with vote of thanks by Dr. MC Kesava Murty.

Dr. S. Chinna Reddaiah  
NSS Coordinator



