



DRAVIDIAN UNIVERSITY
Centre for Off-Campus Education & Research
Syllabus for M.Phil/Ph.D Psychology
Paper II: Broad Field

Unit – I : Motivation and emotion; memory and intelligence.
Attitudes, Prejudice.
Test construction: reliability and validity.

Unit – II: Neurotic, Psychotic and psychosomatic disorders.
Psychological therapies.
Personality theories: Freud, Skinner and Bandura.

Unit - III: Personnel selection, training and appraisal.
Rewards and punishments in organizations.
Entrepreneurship – identification and development.
Packaging, Branding and advertisement or consumer goods.

Unit – IV: Scope of guidance and counseling. Counseling in industry, educational
Institutions; marriage and disabled counseling.

Learning and reinforcement.
Aptitude and interests.

Unit – V : Child rearing practices.
Problems of adolescents.
Aging and adjustment.
Stress and its coping.

Reference Books

1. Hilgard, E.R.; Atkinson, R.C and Atkinson, R.L. Introduction to Psychology. Oxford & IBH Publishing Pvt. Ltd.
2. Robert A. Baron and Donn Byrne, Social Psychology: Understanding Human Interaction. Prentice – Hall of India, Pvt. Ltd.,
3. James C. Coleman, Abnormal Psychology and Modern Life. D.B. Taraporewala Sons & Company, Pvt. Ltd., Bombay.
4. Hall & Lidzey – Theories of Personality. John Wiley & Sons.
5. McCormick and Illegin . Industrial Psychology, Prentic Hall Inc.
6. Sherlekar. Marketing Management, Prentice Hall of India, New Delhi.
7. Swaminathan, V.D and K.V. Kaliappan. Madras Psychology Society, Dept. of Psychology, University of Madras Chennai – 5.
8. Peters, H.T and Hansen, J.C (Ed) Vocational Guidance and Career development. MacMillan.
9. Hurlock. E.B. Developmental Psychology. A life span approach. McGraw Hill publishing Co. Ltd. New Delhi.
10. Biren, J.E. and Schaie, K.W. Handbook of the Psychology of Aging. Von Nostrad - Reinholt New York.



DRAVIDIAN UNIVERSITY
Model Question Paper for M.Phil/Ph.D Psychology
Paper II: Broad Field

Time: 3 Hours

Max marks: 100

Answer any Five Questions
All Question Carry Equal Marks

5x20=100

1. Explain the Physiological changes during emotions.
2. Describe the steps involved in test construction and characteristics on a good test.
3. Discuss the etiology of different neurotic disorders.
4. Discuss the Psychoanalytic approach to understand a persons personality.
5. Describe performance appraisal and Explain how Management by objective is mot effective way of performance appraisal.
6. Describe and differentiate between guidance and counseling and importance of counseling in industry.
7. What is learning? Explain the role of reinforcement on learning.
8. Explain the impact of packaging and advertisements on sales of goods.
9. Explain the role of child rearing practices on personality development of Children.
10. Define stress and explain how coping is different from defense mechanisms.
